

# Giant of Business

*Preston Tan, the visionary leader of software developer and enterprise solutions company OS Trio, shares the secrets of its success and his hopes for the Thai market*

**W**ith humble beginnings in Malaysia over a decade ago, OS Trio has since ballooned from just focusing on software research and development into a global enterprise solutions empire spanning from Asia Pacific to the United Kingdom.

Preston Tan, the group CEO and visionary leader behind OS Trio, shares with us how this conglomerate propels itself forward and stands out among its peers. "We believe our key differentiator lies in our human capital. Our team is passionate about delivering world-class software and has a hunger to meet our customers' needs."

In Thailand, OS Trio Software and Services was first introduced through its local channel partners in 2004. OS Trio Siam was formed soon after, thereby strengthening the company's position in the Thai market. Since then, OS Trio Siam has penetrated various sectors such as manufacturing,

retail, finance and hospitality, which has helped its clients' operations achieve better performance.

"The early years were tough," says Tan. "Our people persevered and emerged stronger than before. Starting OS Trio Siam was an incredible experience for my Thai team and I. Thailand is a country close to my heart. With her rich culture, warm people and dynamic economy, we are all geared up to focus our attention on this land of smiles."

He adds, "With global presence in over 20 countries, our Thai clients will benefit from OS Trio Siam's up-to-date software technology, our subject matter expertise and excellent service delivery. We will continue to be heavily invested with our local partners to grow the Thai market and raise our clients' business operations many notches higher."

OS Trio also believes in giving back to the community.



Of substantial impact is its orphanage programmes that instil hope in children for a better tomorrow.

And what of the future: are there plans to be publicly listed? "That's what every CEO thinks of at one point or another," he says. "For me, the most important thing would be to continue delivering on our promises to our clients. When we focus on this, success is assured, be it in the form of public listing in Thailand or UK or something entirely surprising."

Outside of work, Tan sees his family as his pillar of strength. Playing golf with his three kids and having afternoon tea with his wife are treasured moments. ■

**HERE TO STAY** "Our team is passionate about delivering world-class software and has a hunger to meet our customers' needs," says the CEO of OS Trio Group